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#### Software AG announces offer for IDS Scheer

**Analyst Presentation** 

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#### Software AG And IDS Scheer Plan To Join Forces

- Establish a leading global player in SOA/BPM & Analysis
  - Strong convergence between Business Process Analysis (IDS Scheer) and SOA (Service-Oriented Architecture)/BPM (Business Process Management) of Software AG
  - Strong services capabilities will allow the combined entity to capture a greater portion of the business process value chain
  - Software AG integration and process acceleration capabilities will enhance both IDS Scheer's ARIS and SAP service offering
- Build a stronger position in growth markets Business Process Management (BPM) and Business Process Analysis (BPA)
  - Deliver the industry's most comprehensive business process platform
  - Gartner: BPM CAGR of c. 24% through 2011
- Scale and revenue synergies for future growth
  - Combined company will generate more than € 1 bn revenue with EBITDA margin in the mid 20% range
- Create a world-class software powerhouse based in Germany

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#### IDS Scheer: At A Glance

## The leader in Business Process Analysis and Enterprise Architecture, Leading Technology Offering and Strong Services Capability

- 7,500 customers in 70 countries
- Highly skilled technical supporting team
- Expertise in a number of verticals including the automotive, defense & security, healthcare, financial services, high tech and telecom & utility
- Considered a clear leader in the BPA space by Gartner, with a long standing history of market leadership and innovation
- € 399 million revenue in 2008
- Approx. 2,800 employees in Q1 2009





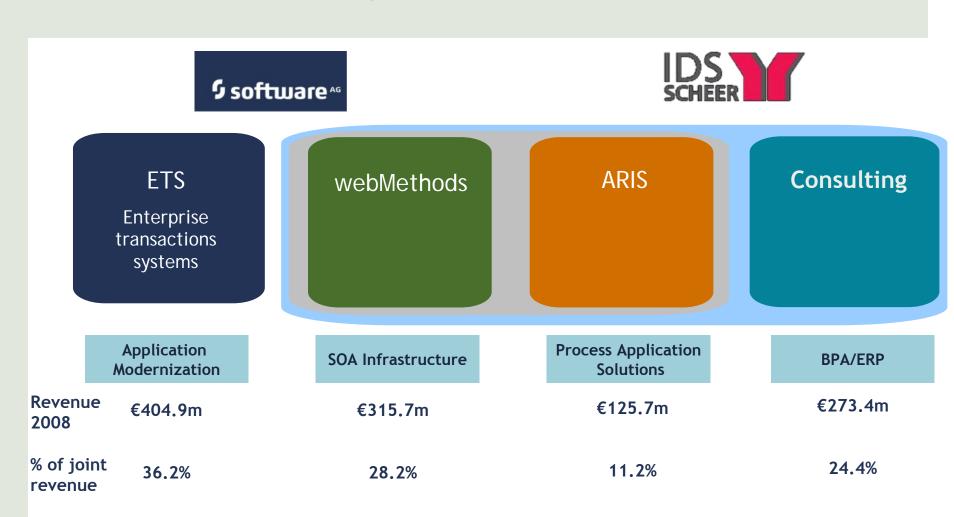


Compelling Strategic Fit

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#### IDS Scheer Will Add Significant Business Value



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#### Leader In Delivering Business Process Excellence

**ARIS Strategy Platform** 

#### **STRATEGY**

**ARIS Design Platform** 



**ARIS Controlling Platform** 

**CONTROL** 

#### **DESIGN**

webMethods Designer







webMethods
Optimize for Process

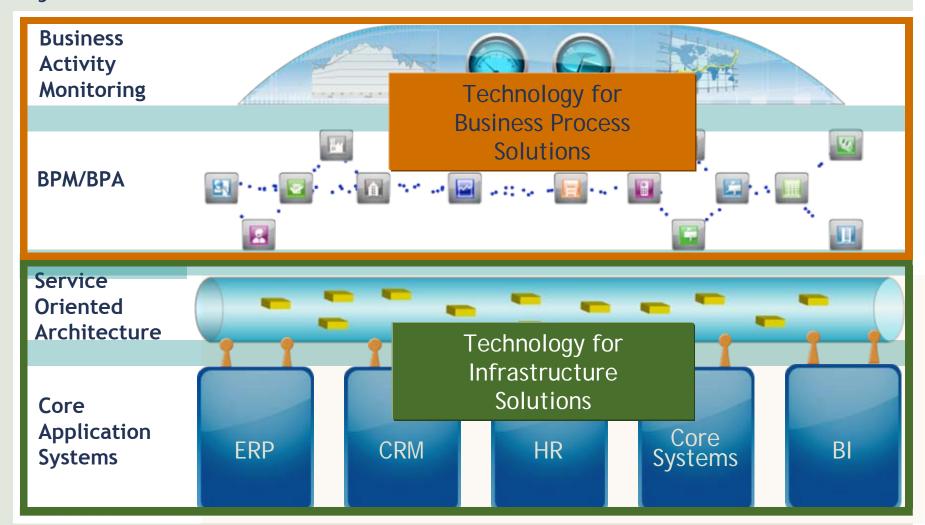
#### **EXECUTION**

webMethods BPMS webMethods Integration/B2B/ESB

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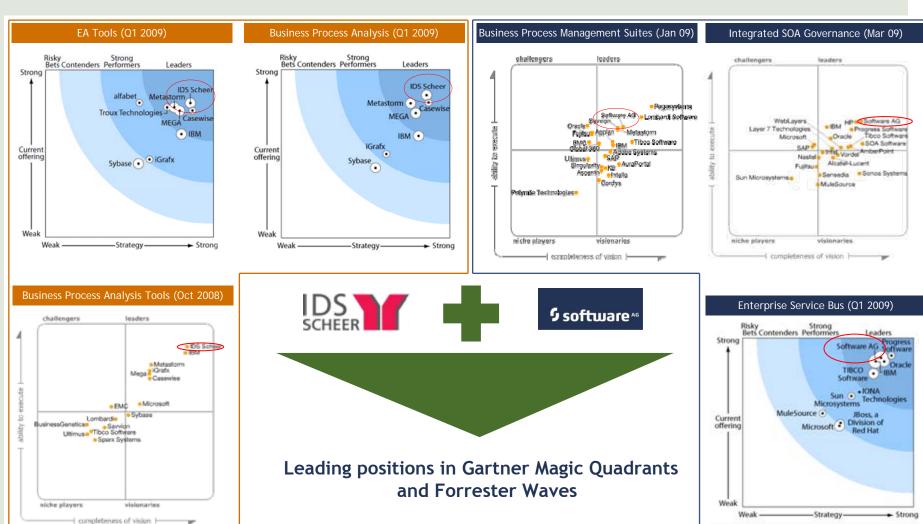
## Business Infrastructure Software: The Enabler Of Synchronized And Automated Processes



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Both Companies Favorably Viewed By Leading Industry Analysts...







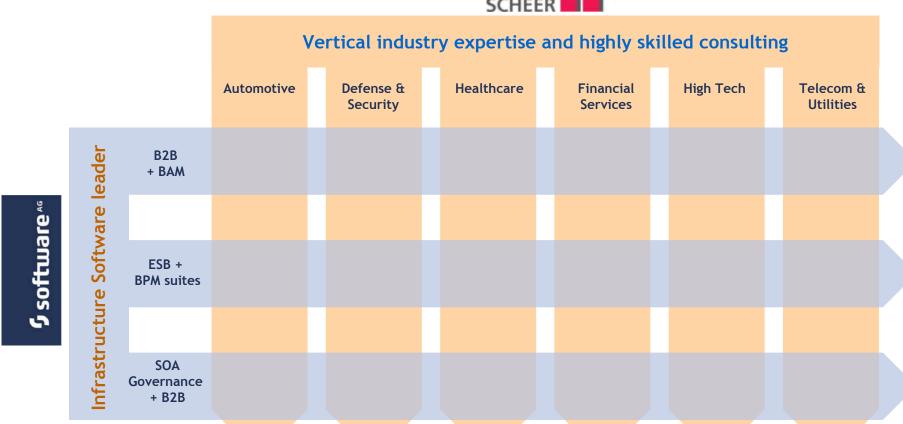
Partnership for Growth





### Horizontal Technology Platform Plus Direct Access To Verticals





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#### Impressive List Of Blue-Chip Customers







#### 4,000 Customers 70 Countries



#### 7,500 Customers 70 Countries

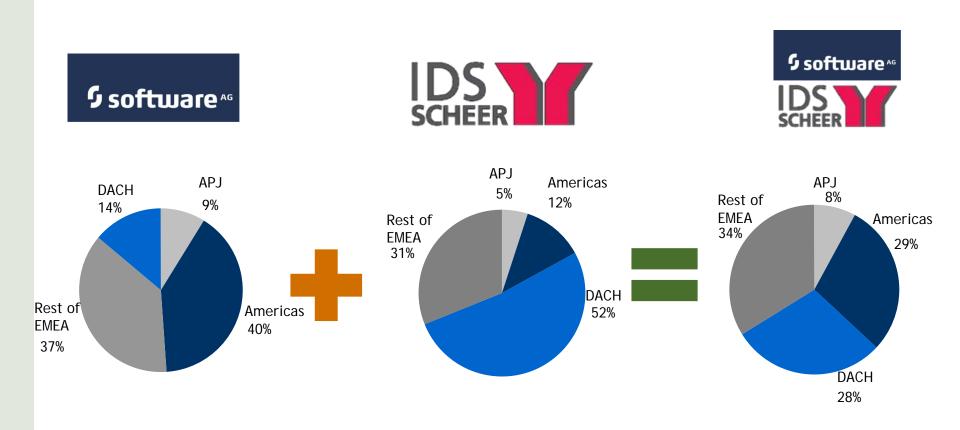


Significant cross-selling and up-selling potential across the combined customer base

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#### Jointly Reaching Critical Mass In More European Countries



Based on 2008 results





Financials

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#### Combination Overview (no synergies assumed)

			Pro-Forma		
2008 results (€ millions)	S software <sup>™</sup>	IDS SCHEER	Combined		IDS Scheer % contribution
Revenue	720.6	399.1	1,119.7	64.4%	35.6%
Operating EBITDA  Margin	206.1 28.6%	35.0 8.8%	241.1 21.5%	85.5%	14.5%
Operating Cash Flow	140.1	21.9	162.0	86.5%	13.5%

Source: Software AG FY 2008 results, IDS Scheer: Operating EBITDA margins includes restructuring costs



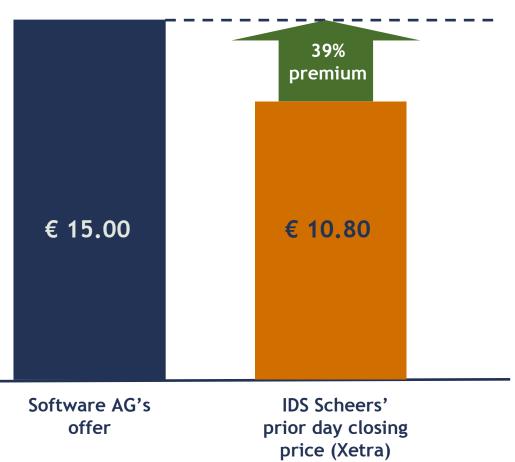


Public Tender Offer

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### Software AG's Offer For IDS Scheer Is An All-Cash Transaction



IDS Scheer shares outstanding: 32,159,040 million

Source closing price: onvista

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#### **Transaction Overview**

- Tender offer for all shares outstanding
- Aggregate consideration of c. € 477 million
- Valuation: EV = 1 x 2008 revenue
- Tender offer expected to start in August 2009
  - two main shareholders have committed to tender their shares (ca. 48%)
- Transaction expected to close in Q3 2009
- Expected to be operating EPS accretive in 2010

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#### Financing Structure

- Total transaction volume: € 487 million
- Financed by
  - € 107 million Software AG cash
  - 45 million subordinated liabilities (Software AG Foundation)
  - € 335 million bank facilities
- Acquisition related costs: around € 10-12 million
- Repayment schedule until 2012/2013
- Initial interest rate: Euribor + 275 bp
- Expected Net Debt/EBITDA-Ratio by end of 2009: 1.7





Software AG: Results on Q2/H1 2009

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#### Preliminary Results Q2 2009

(in € million)	Q2 2009	Q2 2008	Δ%
Product	133-134	123.2	ca. + 8%
License	~ 60	61.4	ca 2%
Maintenance	~ 74	61.8	ca.+19%
Services & other	42-43	45.6	ca 6%
Total Revenues	175-177	168.8	ca. 4-5%
EBIT Margin	ca. 25%	24.3%	
Free Cash Flow	ca. 29	23.0	> 25%

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#### Guidance Update With Q3 Reporting

- First possible consolidation depends on approval from regulators
- Positive revenue impact by ca. one quarter of IDS Scheer revenues
- Detailed analysis of PPA in Q3
- Currently too early to forecast any detailed synergy impacts
- Management-focus on combined business model

#### Consequences:

- Due to acquisition, Software AG Group revenue will substantially exceed previous guidance
- Updated 2009 forecast will be published in conjunction with release of Q3 2009 results





Summary

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#### World-Class Software Powerhouse

- Perfect portfolio for SOA/BPM & analysis
- Critical mass to implement large projects in more countries
- Unique position to integrate SAP systems in heterogenous IT architectures
- Preserves and further enhances the great ARIS brand and market presence
- Captures cross-selling and up-selling opportunities within the combined customer base
- Complements horizontal technology platform with direct access to verticals
- Excellent cultural fit of two successful companies offers employees enhanced professional opportunities





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Thank you

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